

## SIMPLE VIDEO SPECIAL PACKAGE - FROM \$655

We've tailored this package specifically making it cost effective to get some short video content for your Social Media channels, Website, Blog, Emails... This package provides everything you'd expect from professional Video Production without braking the bank.



# SPECIAL VIDEO PACKAGE \$655

#### STANDARD INCLUSIONS

You get a few hours of concept development. You can write your own script and have us proof it, or we can take care of it for you.<sup>2</sup>

A 2 hour shoot with professional camera, sound and lighting gear<sup>3</sup>, at a location of your choice or we can help pick a good spot.<sup>4</sup>

3 hours of editing including a quality music track<sup>5</sup>, sound mixing and a simple graphic opener or end-tag incorporating your logo.<sup>6</sup>

Your final High Definition video<sup>7</sup> is digitally delivered to you ready for upload or embedding or however you wish to show it!

### **OPTIONAL EXTRAS**

Spruce up your video further with a few optional extra; Professional Voice over, Motion Graphic Opener and/or End-Tag Graphic, additional Titles/Graphics, Authored DVD, BluRay or additional Digital Formats.<sup>8</sup>

#### THE VIDEO FOR YOU!

You're not limited to a specific video style or length. You could get multiple short videos for your social media channels or a single 2-3minute promo video or possibly even a demostation video for a presentation.<sup>9</sup>

1: No GST is charged. 2: One round of feedback and changes is complementary. If additional changes are requested they will be charged at an hourly fee. 3: Mulit-camera shoots or shoots requiring specialised equipment are not covered by the scope of this Video Package. 4: Locations of your choosing must be within a 40km travelling distance from Brisbane CBD. Locations more than 40km from Brisbane may incur an additional fee. 5: One Music Track is included and will be selected from a royalty free library. Additional Music Tracks will be charged at a fixed fee per track. 6: Your logo must be supplied in a usable high quality format to be included. Your logo should be at least 800x600 pixels with a transparent background. 7: One digital file is included in final delivery. Additional formats or methods of delivery are available as an Optioal Extra and will require quotation. 8: Optional Extras are limited to those listed. Any other additional services are not covered by the scrope of this Video Package and will require a Full Serivce Video Production Quote. 9: Mooncog will evaluate each script or concept on a case-by-case basis to determine it's elegability for the Special Video Package.

